

Press Release - May 2000 - 1:

TECHSAGE LAUNCHES THE SPINJET 1000

DOUBLE-SIDED IMPOSITION PROOFING SYSTEM

Drupa is the worldwide launch pad for a unique double-sided proofing system called the SpinJet 1000. Developed by Purup-Eskofot subsidiary TechSage, which was formed last year with the purpose of creating new concepts and solutions for strategic areas of the pre-press workflow, the SpinJet 1000 is designed to be mounted on a Hewlett-Packard DesignJet 1050C or 1055CM large format inkjet printer.

The combination of the new SpinJet 1000 and the DesignJet printer enables users to produce double-sided, eight-up full-colour imposition proofs - SpinProofing - at the maximum speed of the printer. The TechSage system is totally automatic, using the DesignJet's advanced paper handling system, which enables cut-sheets and rolls to be loaded. During operation, the first side of the SpinProof is printed from the roll and cut automatically by the printer. The SpinJet unit then reloads the printed cut sheet into the DesignJet, which prints the reverse side.

SPINPROOFING – THE MISSING LINK

"Technological development has eliminated many steps in the pre-press workflow," says TechSage director Erik Kasper. "However, this has increased the demand for reliable means to check data prior to final output, and makes the potential loss when errors do occur that much higher. SpinProofing is the missing link, providing the ideal solution to one of the major drawbacks in modern pre-press production - the ability to produce a double-sided, high-quality imposition proof prior to CtP or CtF output."

DIGITAL FILES TURNED INTO IMPOSITION PROOFS

"First impressions are vitally important and supplying a customer with a well printed colour proof, which could be folded and made into a booklet, has far greater impact than a low quality image on poor paper," says Erik Kasper. "By turning digital files into accurate imposition proofs the new SpinJet 1000 provides the industry with the solution it has been seeking."

TechSage is bundling an HP 1000 series printer and a SpinJet 1000 system for less than \$27,000. Alternatively, companies can purchase the SpinJet 1000 separately, and have it installed on existing HP 1000 series large format printers.

SIGNIFICANTLY CHEAPER MEDIA

A wide range of media is available for use with the DesignJet. In addition, TechSage will supply a new media called SpinPaper, which is a high-quality 90 gsm double-coated stock capable of being printed on both sides without risk of bleed-through of ink, for only \$5.3 per square metre. This makes SpinPaper significantly cheaper than material used on most other proofing devices for this purpose. With SpinJet 1000 and SpinPaper, sheets can be printed on both sides, folded and stapled to produce, for example, the perfect proof of a booklet.

Orders for the new SpinJet 1000 will be taken at Drupa, with delivery from September onwards. TechSage is setting up a worldwide distribution network and expects to sign up key pre-press suppliers over the coming months.

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