

**PURUP-ESKOFOT SUBSIDIARY TECHSAGE SHIPS
500th SPINJET 1000 DOUBLE-SIDED IMPOSITION PROOFING SYSTEM**

**Eight-up two-sided digital proofing system at Arnold
Printing will help employees and customers check color
breaks and imposition**

LYSTRUP, DENMARK - October, 2001 - Purup-Eskofot subsidiary TechSage today announced the successful installation during October of its 500th SpinJet 1000 double-sided Imposition Proofing System, at Arnold Printing in Cincinnati, Ohio, USA. The system was sold by GE Richards, with the support of master distributor Tekgraf, Inc. The SpinJet 1000 system was first shipped in November 2000.

The SpinJet 1000 enables users to produce double-sided, eight-up full-color imposition proofs at the maximum speed of the HP DesignJet 1000 large format printer. It uses the dual-media-path of the DesignJet, feeding from the roll and reloading the printed sheet for reverse side printing, without dismounting the roll. It then feeds from the roll again, for the next proof. Since its introduction, the SpinJet 1000 has proven to be a reliable, easy to install and easy to use proofing device. The SpinJet has been redesigned to accommodate the new HP *DesignJet 1050C plus* and *DesignJet 1055CM plus* models.

Arnold Printing is a commercial printer focusing on business collateral, direct mail, and stationery, with an expertise in floral stamping and embossing. Their sheet-fed press prints forms from 8 1/2 x 11 to 8-up. Arnold Printing uses Rampage for their computer-to-plate and computer-to-film workflows.

The SpinJet 1000 will be replacing Arnold's dylux analog proofing and Epson 5000 digital proofer. "We'll be using the SpinJet for both in-house and customer proofs," noted Bob Scales, Arnold Printing prepress manager. "As we move employees from conventional stripping to electronic work, we expect to save time and money. For example, we expect to save costs associated with outputting incorrect plates on our platesetter. The DesignJet will be the perfect tool for proofing school books, school programs and newsletters to check color breaks and imposition."



From the left you see Bob Scales - Prepress Manager, Ross Bilanco - dealer representative from GE Richards and Duff Arnold - owner of Arnold Printing.

About Arnold Printing

Established in 1910, Arnold Printing has provided the Greater Cincinnati Area with high quality offset printing at competitive prices for nearly a century. Arnold printing has grown into a 30,000 square foot facility that accommodates state-of-the-art equipment and distribution. Arnold Printing is at the technological forefront of digital imaging with hi-tech application software. Arnold Printing and their professional staff offer a well-rounded mix of digital production and printing technologies. For more information about Arnold Printing, visit their website: <http://www.arnoldprinting.com>

About TechSage

Founded in 1999, TechSage is a Purup-Eskofot subsidiary based in Denmark. TechSage is chartered to create new concepts and solutions for those strategic areas of the prepress workflow which have not yet been addressed by mainstream vendors. In doing so, TechSage strives to optimize the overall quality and performance of prepress system solutions for end-users, system vendors, and their sales channels.

For details on the SpinJet system please visit the TechSage websites: www.techsage.dk and www.spinjet.com.

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This press release, as well as corresponding product pictures, are available at the press page at www.purup-eskofot.com, www.techsage.dk, and www.spinjet.com.